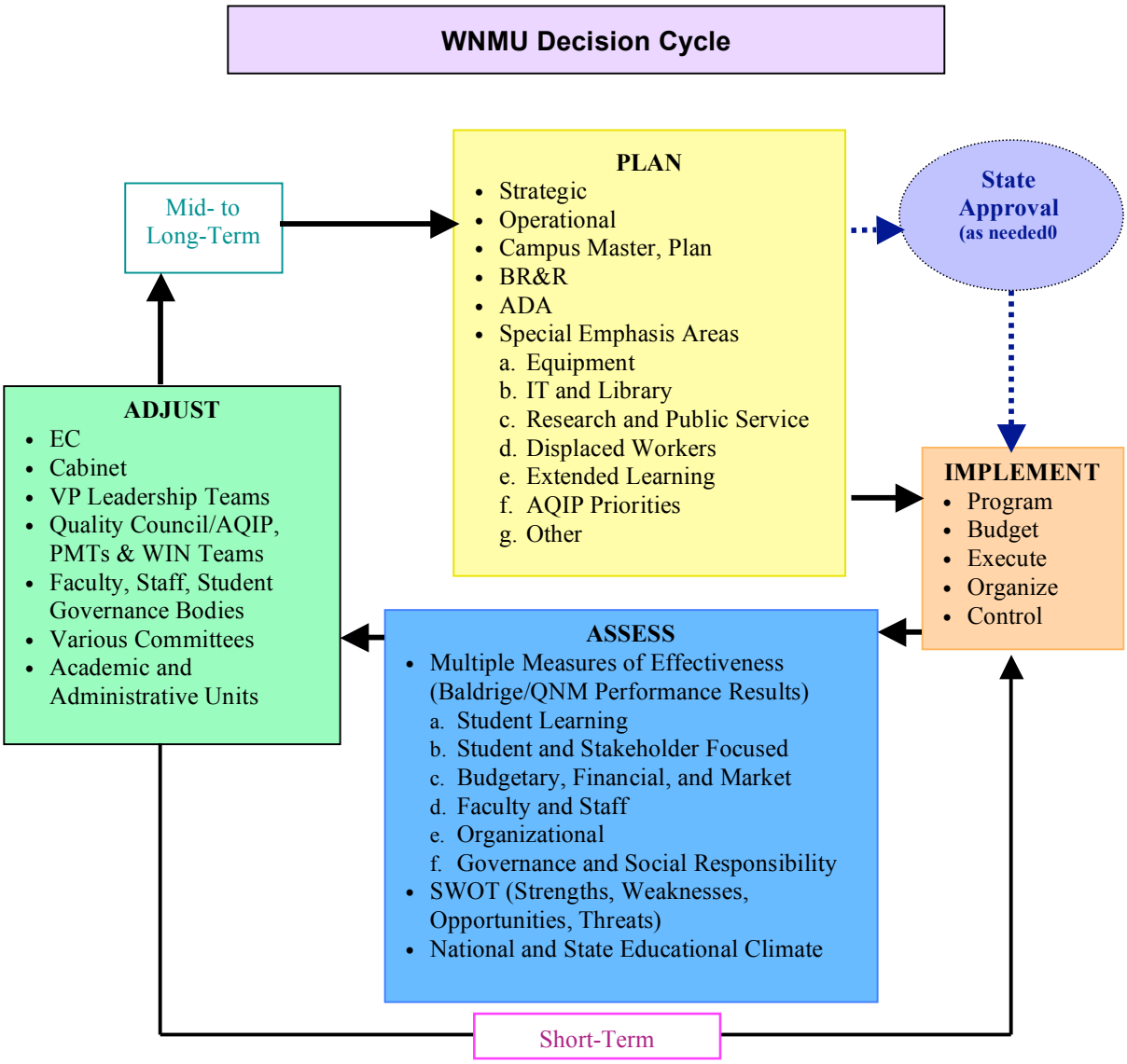
WNMU Decision Cycle
Mid- to Long-Term
PLAN
Strategic
Operational
Campus Master, Plan
BR&R
ADA
Special Emphasis Areas
a. Equipment
b. IT and Library
c. Research and Public Service
d. Displaced Workers
e. Extended Learning
f. AQIP Priorities
g. Other
State Approval
(as needed0
ADJUST
EC
Cabinet
VP Leadership Teams
Quality Council/AQIP, PMTs & WIN Teams
Faculty, Staff, Student Governance Bodies
Various Committees
Academic and Administrative Units
IMPLEMENT
Program
Budget
Execute
Organize
Control
ASSESS
Multiple Measures of Effectiveness (Baldrige/QNM Performance Results)
a. Student Learning
b. Student and Stakeholder Focused
c. Budgetary, Financial, and Market
d. Faculty and Staff
e. Organizational
f. Governance and Social Responsibility
SWOT (Strengths, Weaknesses, Opportunities, Threats)
National and State Educational Climate
Short-Term