

NEWS RELEASE

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FOR IMMEDIATE RELEASE
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SMALL BUSINESS DEVELOPMENT CENTER NAMES NEW DIRECTOR

Silver City, NM – Bruce Ashburn has been selected as the Director of the Small Business Development Center (SBDC) at Western New Mexico University.

Ashburn will lead the SBDC with more than 30 years of management and ownership experience with major companies.

For 11 years, Ashburn was the owner of the Domino's Pizza franchises in Silver City, Deming and Truth or Consequences. During his career, he was recognized as a top sales and performance leader.

“The SBDC is a great resource in our four county area, and I look forward to working with entrepreneurs seeking to create jobs in each community,” Ashburn said.

The SBDC offers free counseling services to area individuals or groups looking to open a small business. Workshops and networking opportunities are also scheduled throughout the year.

The SBDC is open Monday through Friday from 8:00 a.m. to 5:00 p.m. in Silver City and Wednesdays and Fridays from 9:15 a.m. to 4:00 p.m. at the Mimbres Valley Learning Center in Deming.

Area businesses including Alotta Gelato, Curious Kumquat and Curl Up And Dye were opened with assistance from the SBDC at WNMU.

To learn more about the SBDC, please visit: www.nmsbdc.org/silvercity



Located in Silver City, New Mexico, Western New Mexico University has served the people of the state of New Mexico and its surrounding areas as a comprehensive, regional, rural, public coeducational university since 1893 and caters to a student body diverse in age, culture, language and ethnic background.

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